

GRAPHIC TECHNIQUES

HW2 & 3: WORKING WITH SPOT COLOR

EXERCISE 2 Download the following file from the class blackboard site:
HW2.ZIP

Design a 2 color Flyer using the files and specs listed below:

- Caddy.eps
- QueensSale.doc
- Queens-logo.ai

JOBTITLE: QUEEN'S CADILLACS SALE POSTCARD

Quantity: 500

Page count: 2

Flat size: 6 x 4 inches

Color: 2/1, PMS 144 and PMS 326

Bleeds: No Bleed

Paper: House 100 LB Uncoated Cover White

File format: InDesign

Binding: NA

EXERCISE 3 Troubleshoot the InDesign File, HW3-Flyer-Lastname.indd to match the following color specs. Do not make changes to the design.

Download the following file from the class blackboard site:

HW3.ZIP

JOBTITLE: KESSEL MANAGMENT GROUP FLYER

Quantity: 1500

Page count: 1

Flat size: 8.5 x 11 inches

Color: 3/0; PMS 7669, PMS 635 and Black

Bleeds: None

Paper: House 80 LB Coated Text White

File format: InDesign

Binding: NA

Special: Duotone of image; Colors used in Duotone (PMS 635 + Black)

SUBMITTING FINAL FILES

When both assignments are complete, package both InDesign files to the same folder. Name the folder: **GT-HW2-3-LASTNAME**. Please do not include additional files that are outside of the packaged files.

Create a zip file of this folder and upload it to the Blackboard HW2+3: Spot Color Group File Exchange. Then click on the assignment link and hit submit, you do not need to submit anything to this it merely alerts me that you have completed the assignment. The assignment link is located in Bb (it is highlighted in green).